

TRANSFORMING HOSPITAL OPERATIONS WITH AI AVATARS









BOOST OPERATIONAL EFFICIENCY

- Self-service support for patients and visitors
- Fewer interruptions for frontline staff
- Accurate wayfinding throughout the hospital or facility





ANNUALLY IS ESTIMATED IN STAFF ASSISTING LOST PATIENTS - EQUIVALENT TO A FINANCIAL BURDEN OF OVER \$220,000 IN LABOR COSTS

IMPROVE PATIENT FLOW

- 24/7 year-round assistance
- Fewer missed appointments and late arrivals
- More effective use of staff and space





MISSED APPOINTMENTS CAN EQUAL \$150-\$200 IN LOST REVENUE & LATE ARRIVALS CAN BE AS HIGH AS

REDUCE STAFF PRESSURE & BURNOUT

- Handles frequently asked questions with ease
- Enables staff to focus on clinical and high-value tasks

• Maintains warm, human-like communication with patients



EVERY 3 MINUTES IS HOW OFTEN STAFF IN HIGH TRAFFIC DEPARTMENTS ARE INTERRUPTED FOR WAYFINDING ASSISTANCE

ENHANCE PATIENT EXPERIENCE & LOYALTY

- Creates a positive and accessible patient journey
- Helps improve satisfaction scores
- Encourages repeat visits and referrals





OF PATIENTS & VISITORS REPORT A REDUCTION IN STRESS & IMPROVED OVERALL EXPERIENCE WITH DIGITAL WAYFINDING

LOWER STAFFING COSTS

- Infinitely scalable solution
- Reduce the need for recruitment, onboarding, and training
- Supplements staffing during peak times or shortages





ONBOARDING A NEW EMPLOYEE CAN COST BETWEEN \$7,500 - \$28,000 IN HARD COSTS NOT INCLUDING LOST PRODUCTIVITY

ADDITIONAL BENEFITS

MULTI-CULTURAL REPRESENTATION MEET THE INCLUSIVITY AND DIVERSITY MANDATES OF THE AFFORDABLE CARE ACT







EARLY ADOPTERS

The Princess Alexandra
Hospital
NHS Trust





