



Evolving Customer Experience through an AI Digital Workforce





## DEMANDS OF SELF-SERVICE IN OUR PHYSICAL HUMAN WORLD





NO SINGLE SOLUTION DELIVERS ON THESE DEMANDS

DIGITAL SIGNAGE  
**\$20 B MARKET**



MOBILE  
**\$106 B MARKET**



KIOSKS  
**\$23 B MARKET**





ATTENTION &  
STOPPING POWER



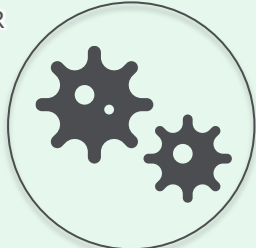
MULTILINGUAL



NO APP  
INSTALLATION



ACCESSIBILITY  
AND ASL



SAFE TOUCHLESS  
EXPERIENCE



PHYSICAL WORLD  
ANALYTICS



BRAND  
AMBASSADOR



CREDIBILITY, EMOTION  
& EMPATHY



LISTEN, LEARN,  
IMPROVE

## What is a PRSONAS digital workforce?

A PRSONAS digital workforce is a scalable team of software personalities that works alongside your human employees providing safe, human customer experiences.



## #1: HUMAN ENGAGEMENT

Proven psychology of human personality

	Human Engagement	Stopping Power	Multilingual & ASL	Safe Low-Touch UX	Brand Ambassador	User Analytics	No App Required	Physical World Analytics
 KIOSK	✗	✗	✗	✗	✗	✓	✓	✓
 DIGITAL SIGNAGE	✗	✗	✗	✓	✗	✗	✓	✗
 MOBILE & TABLET	✗	✗	✗	✓	✗	✓	✗	✗
 DIGITAL ASSISTANT	✓	✓	✓	✓	✓	✓	✓	✓

THE FUTURE IS NOW

**PRSONAS**

THE APPROACHABLE SOLUTION THAT USES CONVERSATIONAL  
ARTIFICIAL INTELLIGENCE, AUTOMATED PERSONALITIES, AND  
MACHINE LEARNING TO...

EMPOWER YOUR TEAM!





LET'S CONNECT!

PRSONAS



We will show you how a PRSONAS digital workforce can be the solution for your organization! Click below for a brief introduction.

[MEET DAPHNE!](#)