

PRSONAS-Wayfinding™ Provides Immediate Guidance to Your Guests

PRSONAS-Wayfinding™ services provide your guests with extensive and innovative indoor wayfinding along with other concierge-type services. Make them feel welcome with concise and clear communication in almost any language.



Improved Visitor Interactions With Less Effort

VALUE PROPOSITION



Fully Trained Upon Arrival



Exclusive Online Portal



Handsfree / Voice First Conversations



Available 24/7/365



Self-Service



Initiates Greeting



Lower Operating Costs



Maintain the Human Experience



No Language Barriers



Gathers Vital Analytics



Reduce Interruptions



High-Quality Customer Service

PRSONAS-Wayfinding™ Directs and Guides Your Guests



nuMedia Innovations, Inc.
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by



VERSION 21.0625

"The solution enables the reduction of labor costs. Provides a consistent and constant (24x7) experience that visitors enjoy!" ~ Tom D'Arcy, Director Workplace Innovation, Ricoh USA



Scalable, Train Once, Deploy Many



Preserve Company Image



Provide Immediate Guidance



IMAGINE HOW PRSONAS™ WILL...



ATTRACT

- ✓ With Branded Appearance
- ✓ Using Natural Expressions & Gestures
- ✓ With an Interactive Experience



AUTOMATE

- ✓ With Handsfree, Voice-First Interactions
- ✓ Using Active Learning
- ✓ Through Remote Content Updates



ANALYZE

- ✓ Tracked Engagements
- ✓ Gathered Key Insights
- ✓ Using Exclusive Online Portal

PRSONAS-Wayfinding™ Eliminates Frustration in Stressful Situations



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