PRSONAS

AI AVATARS TRANSFORMING CUSTOMER ENGAGEMENT

259%
INCREASE IN CUSTOMER ENGAGEMENT WHEN USING A DIGITAL AVATAR*

*Source: International Journal of Electronic Commerce Studies

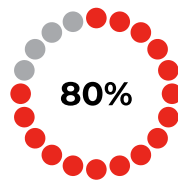## MAXIMIZING EFFICIENCY & REDUCING OPERATING COSTS
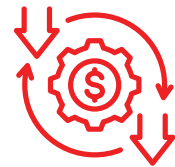
IMPROVE WORKFORCE PRODUCTIVITY

2 HOURS

An AI avatar can save one employee up to two hours daily*

REDUCE CUSTOMER SERVICE COSTS

80%

The percentage of routine inquiries AI Avatar can handle

REDUCE TRAINING COSTS

AI avatars maintain consistency in information delivery

WHY CHOOSE PRSONAS™?

Our AI-driven digital avatars are designed to be friendly, informative, and always available -- ensuring a seamless, future-ready solution for your business.

MULTI-LANGUAGE SUPPORT

24/7 AVAILABILITY

CUSTOMIZABLE PERSONALITY

SEAMLESS INTEGRATION

FAQ AUTOMATION

CONVERSATIONAL AI

DELIVERS ASL

INFINITELY SCALABLE

"The solution enables the reduction of labor costs. Provides consistent and constant (24/7) experience that visitors enjoy!" ~ *Tom D'Arcy, Director Workplace Innovation, Ricoh USA*

PRSONAS.COM

PRSONAS

AI AVATARS DESIGNED FOR EVERY INDUSTRY

DEPLOYMENT EXAMPLES

NHS
The Princess Alexandra Hospital
NHS Trust
GREETER/WAYFINDING

EMORY
GREETER/CUE MANAGEMENT

RTI INTERNATIONAL
FAQS/RECRUITMENT

AdventHealth for Children
GREETER/WAYFINDING

WORKERS CREDIT UNION
VISITOR MANAGEMENT

MASSACHUSETTS
FAQS/RECRUITMENT

GREAT SEAL OF THE STATE OF ARIZONA · DITAT DEUS · 1912
GREETER/WAYFINDING

PAUL TRANSPORTATION INC.
VISITOR MANAGEMENT

Renown HEALTH
FAQS/RECRUITMENT

ATTRACT   AUTOMATE   ANALYZE