

AI AVATARS FOR PATIENT SUPPORT

A STEP-BY-STEP GUIDE

This guide explains how to integrate animated avatars in hospitals to provide real-time information and wayfinding, enhancing inclusivity and efficiency while reducing staffing needs.

STAGE

1

PREPRODUCTION

Here's how the content development portion will get started.

We will provide you with:

- Character Catalog
- Sample User Experience Storyboard
- Program Templates

You will:

- Provide up to 50 slides of static PowerPoint content
- Provide up to 3000 words
- Provide branded elements - Supply logos, colors, and other brand assets to ensure visual consistency
- Select language(s) and audio
- Connect with the hardware provider to select hardware



TIME: 2 WEEKS*

2

PRODUCTION

A summary of the process for building your experience.

Our team will:

- Begin developing your experience based on your slides
- Generate the audio for the narrative
- Create the animations based on the experience content
- Focus on aligning the avatar with your brand's voice, intent, and content



TIME: 3 WEEKS*

3

VERIFICATION

An outline of the review and testing process:

You will:

- Evaluate the experience to ensure accuracy and alignment with desired standards
- Provide feedback and edits

Our team will:

- Make the requested updates
- Repeat process as needed
- Conclude the process when the completed experience aligns with our shared goals



TIME: 1 WEEK*

4

DEPLOYMENT

A summary of responsibilities for deploying your experience:

- PRSONAS Hardware Partner: Ships the unit to you
- Your Responsibilities
 - Move the unit to the desired location
 - Power on the unit and assist with internet connectivity setup
 - Verify the unit's operation to ensure proper functionality



**WE HUMANIZE PATIENT INTERACTIONS WITH PERSONALIZED
AND INCLUSIVE CONVERSATIONAL TECHNOLOGY**



iHealthAssist®

*estimated